

What do
we do?

We help businesses and organizations communicate all of their aspirations, values and products through meaningful graphic design and marketing strategy. We'll create thoughtful and engaging solutions to inform your audience and position your brand. We'll surprise, inspire and make an impact – together. Whether it's in print or on-screen, we craft creative experiences that are timeless and effective. The results will heighten your brand image and bring your message to life.

CAM design

7148 Lakebrook Blvd.
Columbus, OH 43235 USA
+1 614 596 8751

www.designbycam.com
studio@designbycam.com

Capabilities:

Advertising

Annual Reports

Brand Identity and Standards

Brand Nomenclature and Writing

Corporate Collateral Systems

Direct Marketing

Environmental Branding

Interactive Tools and Kiosks

Product Packaging

Sales Promotions

Signage and Wayfinding Systems
Strategy

Web Design and Development

Who
we?

Designers, marketers,
photographers, writers,
strategists, advertisers,
technologists and artists.

Simply put, we are
communicators. We're
collaborators working on a
mix of projects. When needed,
we partner with consultants to
ensure that no matter what the
project is, we build the right
team. We push to create
nothing less than exceptional
work.

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Craig Murray founded CAM Design in 2006. Prior to opening CAM, he was Art Director at ad agency Novinity Inc. Before that, Craig was a senior graphic designer for software firm ENDFORCE and their marketing division, leading all corporate communications and interactive initiatives. He received his B.S. in technology and visual communications from Bowling Green State University. Craig serves on the board of volunteers for the Columbus Society of Communicating Arts to actively promote the profession of communication.

Who cares?

Smart clients. We're lucky to work with the people responsible for nurturing and growing brands, promoting awareness and looking to communicate better. They work in a variety of industries in B2B and B2C. They understand that design helps build and maintain connections to their brand. They invest in the power good marketing communications provides. And we're happy to help.

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Clients we have worked with include:

color digital marketing, Columbus OH
Illinois Interior Design Coalition, Chicago IL
NBC Universal, New York NY
NeuStar Inc., Sterling VA
Ohio Farm Bureau, Columbus OH
Resource Interactive, Columbus OH
Ryan Partnership, Columbus OH
St. John Lutheran Church, Dublin OH
13D Research Inc., Boca Raton FL
Xcelerate Media Inc., Dublin OH
Young Isaac Inc., Columbus OH

Awards & Recognition:

AIGA Cincinnati
CSCA Scott Stowell Lobby Graphics

American Design Awards
St. John Corp. Identity
CAM Xmas Card '06
Adrienne Keally Invitation

Début Publications' "*Branded*"
Annual
Featured Designer/Studio

Horizon Interactive Awards
Silver Award, CAM website